



Event Information

This event will include a presentation on how to use photocatalytic technology to reduce the bacterial load in the **Agri-food sector**: dairy, poultry, pork, aquaculture, etc., enhance animal health / weight, reduce gases like ammonia, methane and related gasses inimical to life, eradicate bacteria like campylobacter and salmonella. Strategies to reduce dependence of aggressive chemicals, eco-friendly, ecological action planning with a strong focus on eco-hygiene barrier coatings to help safeguard farm animals. This presentation will offer value to **Producers** of vegetables, fruits and cereals, **Livestock** (pigs/ chickens), **Dairy Producers** (cows, cream, butter, yogurt), **Seaweed Production** (nutrition, cosmetics, food, animal health), **Fish & Seafood** (ready-made meals, canned food), **Cookies, Pastries & Baked Goods** and will be of interest to safety and quality control, marketing and innovation. A brief glimpse here: <https://youtu.be/rhEZYJQIPsg>

Attendees will learn how to reduce hygiene maintenance and energy costs deploying advanced technology. We will help answer such questions as:

- What are “Field Effect” technologies?
- What is the photocatalytic coating effect?
- Can we enhance food shelf-life via novel packaging?
- How can we enhance animal health?
- Will this enhance our business in terms of branding and marketing?
- Where is the weak link in farm biosecurity?
- What are the costs and risks?
- Is bio-hygiene a serious possibility?
- Can we enhance compassion in animal farming?
- What’s next for food containers
- Cow methane production in fields...can we do something inexpensively?

Learning Objectives:

Develop an understanding of what “field effect” and “photocatalysis” planning is and how it can be used as part of farm growth, food processing, catering, logistics etc

Understand how “field effects & photocatalysis” supports marketing strategies animal health and farm-food safety

Expedite and futureproof your food production using clean-label hygiene technology

Learn how to implement a proactive green hygiene protective barrier throughout the farm

Understand how new sustainability tools can deliver compelling value

Develop a bespoke action plan that is ready to implement

To join the lecture please send email to info@ingeniatouch.com with Free Lecture Request in the subject box.

Event information:

Location:

Online

When:

Live by email invitation only

Category: Digital

Organised by:

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